



advertising design sprintaprint direct mail online

environmental policy

at+m integrated marketing, provides a range of quality products, comprising of advertising, design, printing, direct mail and online communication solutions.

We recognise that as a responsible member of our community, it is essential to be committed as a leader in environmentally responsible practices.

To this extent, we will comply with all relevant environmental legislation, regulations, codes of practice, best practice guidelines and any other requirements that may affect our company's operations. We will diligently seek and use emerging best management practices and technological advances through a process of continual improvement in our environmental performance and pollution prevention.

We will improve our environmental performance through:

- Endorsing sustainable forests through our Chain of Custody certification standards (FSC or PEFC) and by using FSC or PEFC certified papers as our default stock, unless otherwise specified by our customers.
- The conservation of limited and non-renewable resources.
- Minimising waste, reusing and recycling, where practicable.
- Maintaining an environmental management system that complies with ISO 14001, enabling improvement objectives and targets to be established, implemented and monitored.
- Taking all precautions to minimise the environmental impacts of our operations, not just within **at+m integrated marketing**, but throughout the life cycle of the product and along the process stream.

This policy has been communicated to all employees. It is also available to all interested parties on our website or on request from our office.

Signed:

A handwritten signature in blue ink, appearing to read 'D. Peck', written over a horizontal line.

Dated: 13 April, 2010

David Peck
MANAGING DIRECTOR